

**Door-to-door solutions:
ADIF (Spanish Rail Infrastructure Manager) Project**
Carlos Ventura
Passenger Stations director



UIC NETWORKING WORKSHOP

Door-to-door solutions:

New business- opportunities for urban mobility

Warsaw, November 14th 2018

1. Context/ Background

Adif Strategic Framework



Smart Station

Social connection
& inclusion



Environmental
Sustainability

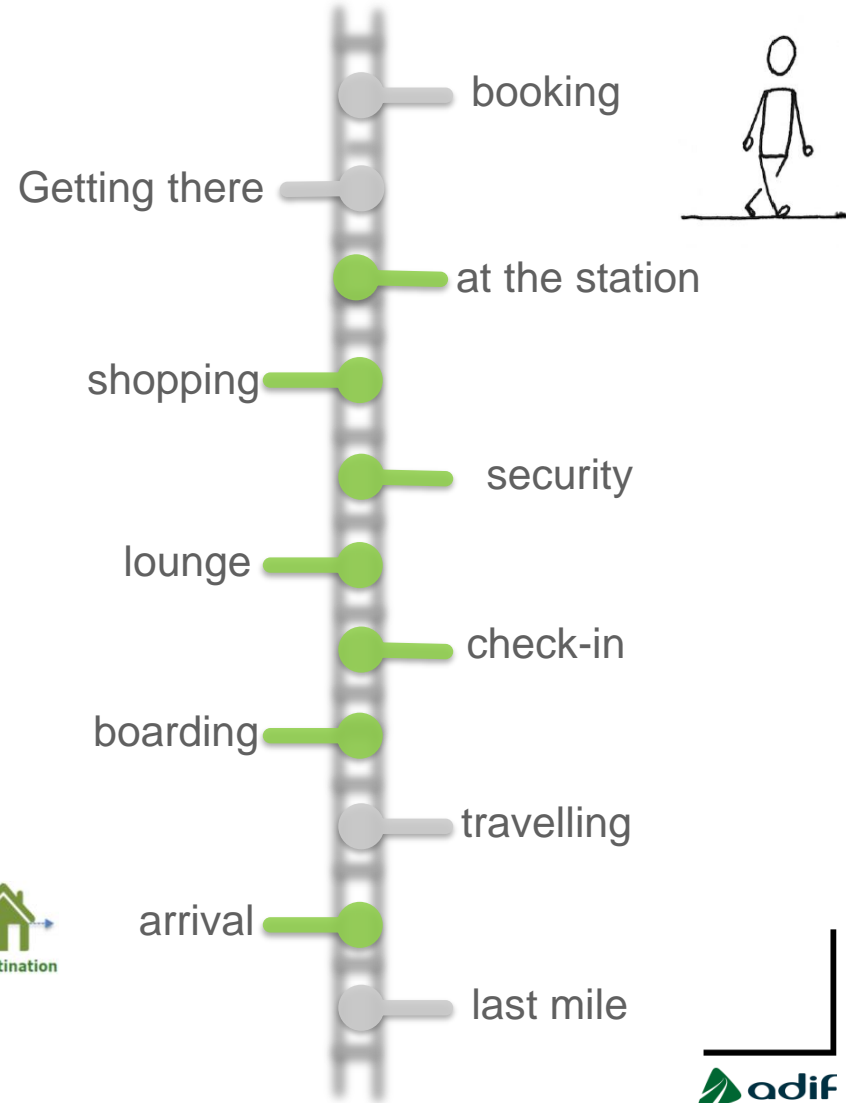


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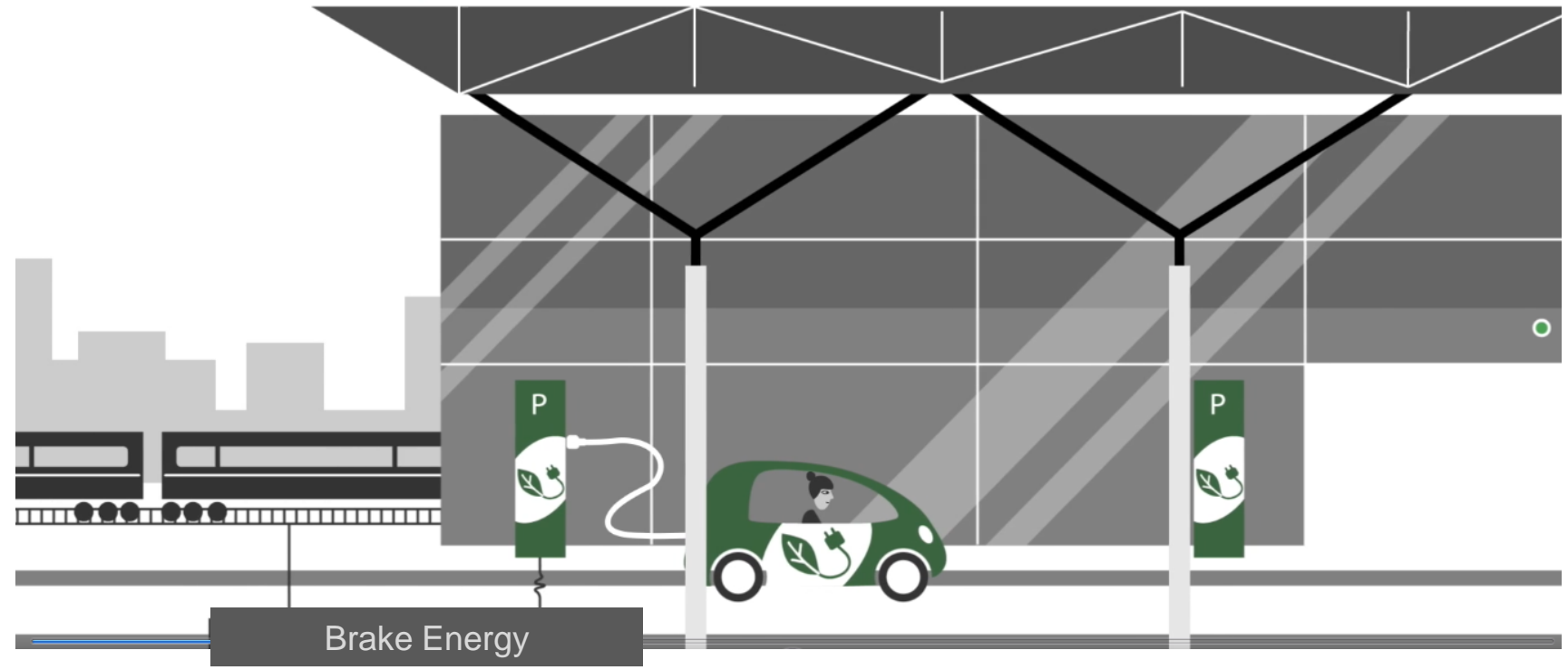
Stations as a place integrated in the life of the people

a place of leisure and transport, present in
a virtual and real way **in all the phases of
the customer journey.**





SMART STATION



2. Concept

ecomile > Area in the parking lots of the main Spanish railway stations to promote **sustainable mobility in the first and last mile**. Making easy and eco the D2D journey of the traveler (from the station to the point of destination or from the origin to the station), using energy-efficient means of transport and low emissions of gases of greenhouse effect (GHG).



Electric cars

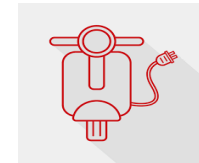


CNG / LPG vehicles

Private / Shared vehicles



Electric Bikes



Electric motorcycle

2. Concept

Proposal of uses and spaces



NaturalG
as
Station



CNG vehicles
(Promotional space)



Electric recharging points powered
by regenerative brake energy



Parcel delivery



Car / moto / bici sharing



Waste management



efficient driving



Divulagation

EASY D2D USE FOR RAIL

