Getting ahead through collaboration

diversity – an open innovation network for modern and sustainable employee mobility

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Mobility requires cooperation!

The (employee) mobility of tomorrow is not a question of technology but a question of cooperation.

There are enough isolated solutions out there, but we can go much farther if we do it together.
What is diversity?

Our objective
Working together to find and rapidly pilot customized solutions for the business mobility of tomorrow.

Our vision
We develop contemporary and sustainable mobility solutions that unlock new possibilities and liberties for employees.

Our mission
We promote interdisciplinary collaboration and learn with and from one another.

~ 100 participants out of > 60 companies

Initiative für moderne Mitarbeitermobilität

Initiators:

- HHN
- DGFP
- DB
Clusters of diversity

Digital Mobility
> Relieve the Pain

Incentives
> Drive the Change

Individual Mobility
> Break the Rules

Initiatoren:
- Hochschule Heilbronn
- DGFP
- DB

税务
- 税务黑客

数字流动性
- App geht’s
- USB

激励
- 梦之队
- Be Mobile, Be Green

个人流动性
- DTF - Dynamic Travel Frame
- eMobility

Be Mobile, Be Green
Green follows ... fun!

Diverse and flexible mobility doesn't slow us down; it speeds us forward toward reaching our sustainability targets.

More flexibility means more mobility for more fun and sustainability along the way.
Examples of ideas

**Connected Travel Profile (CTP)**
- A sovereign and decentral traveler profile
- Based on Blockchain technology
- High security level and data protection
- Interfaces to booking and payment
- Sole owner of CTP is the user himself

**Mobility Buffet**
- Attractive alternative and complement to company cars
- Individual and flexible choice of modal mode
- Consideration of personal and company goals
- Integration in travel and fleet policy
- Simulation of impacts on tax and processes
Collaborating to develop solutions for the employee mobility of tomorrow

What it's about

Who we are
A collaborative and interdisciplinary network for practitioners and decision-makers from the realms of business and research who collaborate to develop their own ideas and pilot them in practice. It's at once an open innovation platform and living lab. It's not a think tank — it's a work tank.

Our objective
Developing solutions and piloting ideas in a real environment — not in labs or startup hubs. Real innovation doesn't happen until we succeed in changing how we act.

Challenge
Despite strong increases in dynamism and complexity, silo and parochial thinking are predominant. Everyone is doing their own thing. However, arriving at truly smart and user-centered solutions takes collaboration, not competition.

How we work

Free
We break through the status quo, deliberately trying new things, inspiring and challenging ourselves at the same time.

Interaction
Willingness to cooperate and openness are what powers successful solutions.

Sustainable
Our solutions should be sustainable and take trends into account.

What you need

Capacity
Regular use of your time, your ideas and your personality.

Openness
Willingness to share knowledge and experience, even with potential competitors.

Will
A cooperative and solution-focused attitude to reach objectives together.

What you get

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