



Getting ahead through collaboration

driversity – an open innovation network for
modern and sustainable employee mobility

DB Vertrieb GmbH, Business Travel

Warszawa, 14/11/2018, Frederic Sattler

Mobility requires cooperation!

The (employee) mobility of tomorrow is not a question of technology but a question of cooperation.

There are enough isolated solutions out there, but we can go much farther if we do it together.

What is driversity?

~ 100 participants out
of > 60 companies



Initiative für **moderne
Mitarbeitermobilität**

Our objective

Working together to find and rapidly pilot customized solutions for the business mobility of tomorrow.

Our vision

We develop contemporary and sustainable mobility solutions that unlock new possibilities and liberties for employees.

Our mission

We promote interdisciplinary collaboration and learn with and from one another.

Clusters of diversity

Digital Mobility

> Relieve the Pain



App geht's



USB



Mobility4Business



Tax-Hacks

Incentives

> Drive the Change



Dream Team



Be Mobile,
Be Green



Tax-Hacks

Individual Mobility

> Break the Rules



DTF - Dynamic
Travel Frame



eMobility

Green follows ... fun!

Diverse and flexible mobility doesn't slow us down;
it speeds us forward toward reaching our sustainability targets.

More flexibility means more mobility
for more fun and sustainability along the way.

Examples of ideas

Backup



Connected Travel Profile (CTP)

- A sovereign and decentral traveler profile
- Based on Blockchain technology
- High security level and data protection
- Interfaces to booking and payment
- Sole owner of CTP is the user himself



Mobility Buffet

- Attractive alternative and complement to company cars
- Individual and flexible choice of modal mode
- Consideration of personal and company goals
- Integration in travel and fleet policy
- Simulation of impacts on tax and processes



Collaborating to develop solutions for the employee mobility of tomorrow

Backup
What you need

What it's about

Who we are

A collaborative and interdisciplinary network for practitioners and decision-makers from the realms of business and research who collaborate to develop their own ideas and pilot them in practice. It's at once an open innovation platform and living lab.

It's not a think tank — it's a work tank.

Our objective

Developing solutions and piloting ideas in a real environment — not in labs or startup hubs. Real innovation doesn't happen until we succeed in changing how we act.

Challenge

Despite strong increases in dynamism and complexity, silo and parochial thinking are predominant. Everyone is doing their own thing. However, arriving at truly smart and user-centered solutions takes collaboration, not competition.


How we work



Free
We break through the status quo, deliberately trying new things, inspiring and challenging ourselves at the same time.



Interaction
Willingness to cooperate and openness are what powers successful solutions.



Sustainable
Our solutions should be sustainable and take trends into account.

What you need



Capacity
Regular use of your time, your ideas and your personality.



Openness
Willingness to share knowledge and experience, even with potential competitors.



Will
A cooperative and solution-focused attitude to reach objectives together.