

Bird



What is Bird?

1. **What is Bird?**
2. **Vehicles and Software**
3. **Fast growing market**
4. **Unparalleled growth**

Bird is a last-mile vehicle sharing company born in Santa Monica, California



Founded in 2017, Bird created the eScooter sharing industry, and is dedicated to bringing affordable, environmentally-friendly transportation solutions to communities across the world.

In its first year of operations, people all over the world opted to exchange short car trips for over 40 million Bird rides.

Learn more at bird.co

Bird's impact

220bn

Car trips a year

40%

Of car trips are under
3 miles



8/10

Believe car traffic and
pollution are problems
in their city

70%

Want new
transportation options

Bird's mission to improve the health, safety, and quality of city life

1. Reduce Congestion

Lowering the number of unnecessary car trips on city streets and improving overall air quality

2. Improve Road Safety

Creating a safer city with less car-related incidents

3. Help with “Last-Mile” Connectivity

Complement the public transportation system with a clean and efficient “last-mile” form of transportation



Vehicles and Software

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Scooters designed and engineered for ridesharing



Bird Zero

2018



Bird One

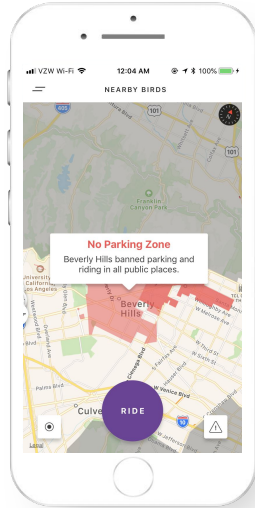
Q2 2019



Bird Two

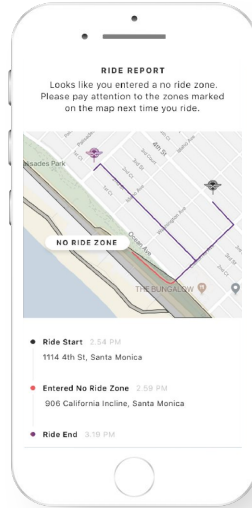
Late 2019

Our software is designed for controlled dockless mobility



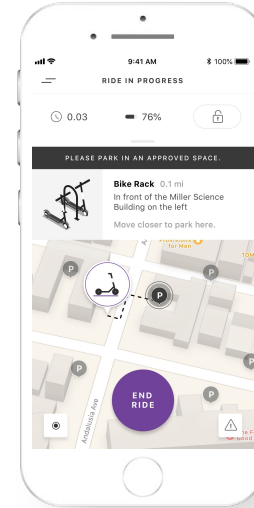
No Park & No Ride Zones

Restrict the area where Birds can operate to strategically define operational areas and keep your flock nearby



Geo-Speed Technology

Geofence technology that allows for remote speed reduction in custom-specified zones



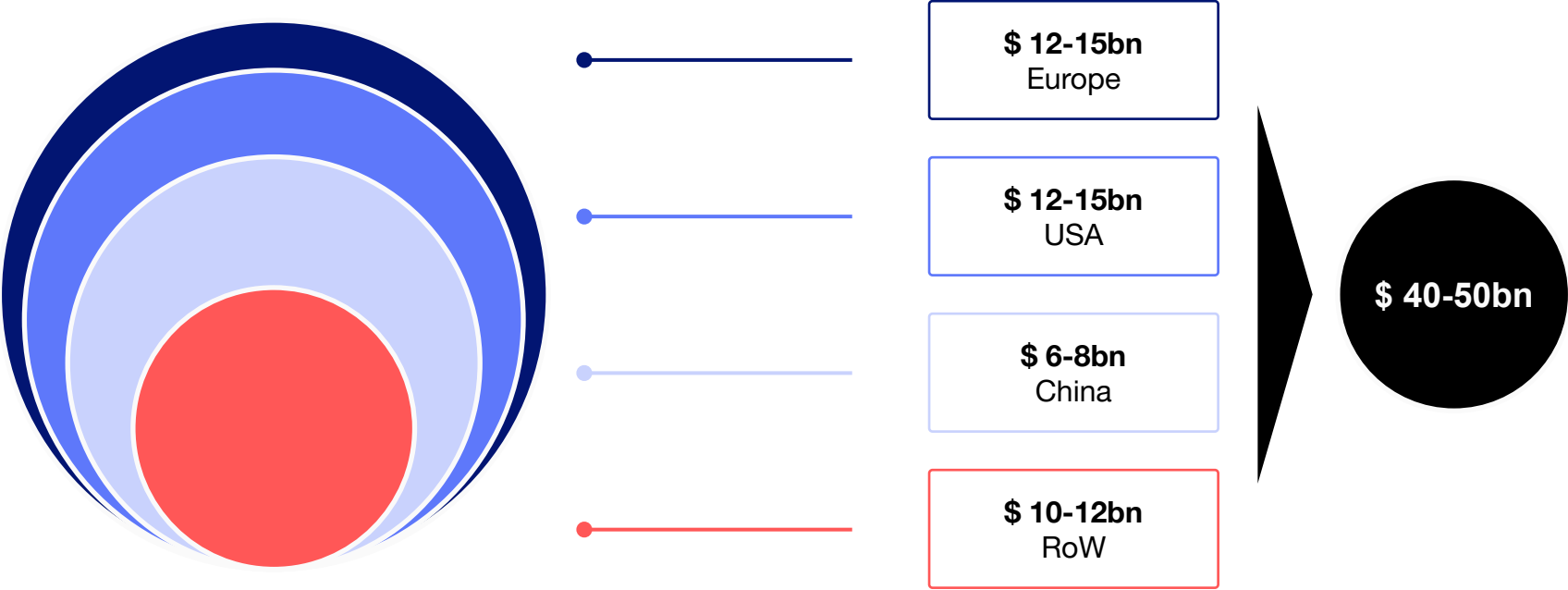
Preferred Parking

If necessary, preferred parking zones can be created to encourage users to consolidate vehicles

Fast growing market

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BCG e-scooter estimated global market by 2025



Bird is fighting over a \$ 40-50bn market

Unparalleled Growth

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...becoming the largest shared eScooter operator in the world

50,000,000+ Rides

100+ Communities

1,000+ Employees

UNICORN VELOCITY
Bird is the fastest startup ever to reach a \$1 billion valuation
By Alison Griswold • June 14, 2018

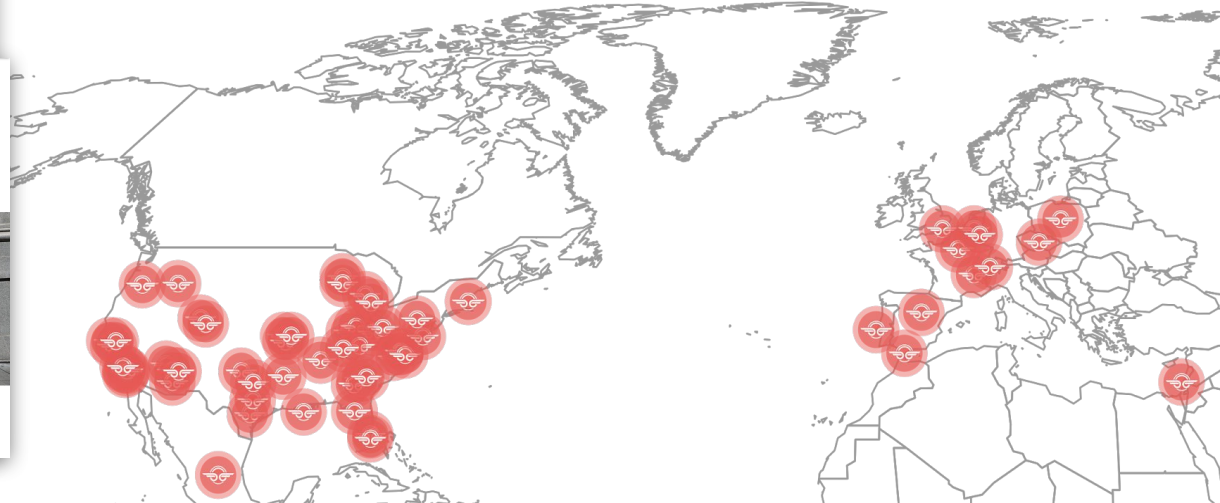
Bird confirms acquisition of Scoot
Megan Rose Dickey
@meganrosedickey / 2 days ago

Scooter Startup Bird Doubles Valuation to \$2 Billion in 4 Months
The company has raised over \$400 million in four months.
in f t
By Rachel Sandler Business Insider

Bird is acquiring electric scooter and n Scoot, confirming TechCrunch's previous two companies were in acquisition talks.

"We are thrilled to welcome Scoot to the and look forward to working with the Sco further scale our complementary mission

• Scooter startup Bird has raised \$300 million in a round that values the company at \$2 billion.



Q&A

