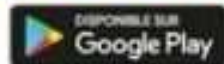


# MAAS

By Transdev

Camille Vedel  
MaaS Project Manager



# Back to Moovizy 1

...



How many people live  
in the town of  
Saint-Étienne ?

---



**170,000**



How many times has Moovizy1  
been downloaded  
since 2016?

---

**150,000**

# Context

# 2016



## European football championship

### Launch of Moovizy 1

- 144,000+ downloads
- 24,000+ active users per month
- Multimodal search:  
PT for Saint-Etienne and Lyon +  
bicycles + planes + car + train

### Launch of M-Ticket

- Purchases of single or 10 tickets

# Context



# 2020



## Launching of Moovizy2, the MaaS showcase for Transdev group

- 5 new modes of transport
- A new design
- Consultation, purchase, booking and route search
- No hardware support: full digital
- 2 Business Models

# Demonstration





## Registration has never been easier!

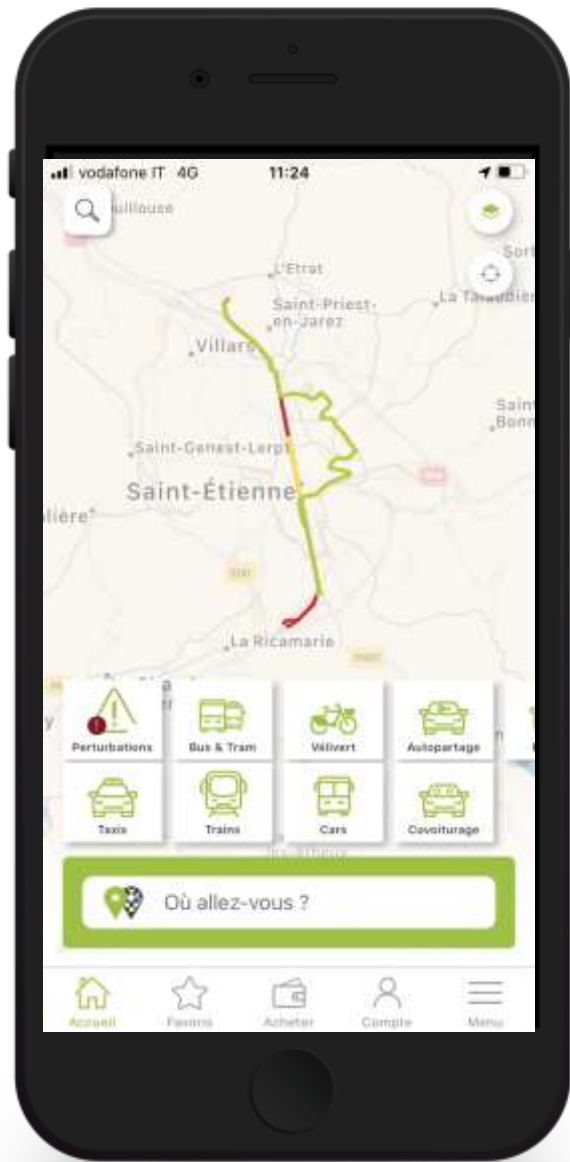
- An email and a password: **minimisation principle!**
- Accounts transferred from Moovizy1
- Reinforced security controle



## A real-time and intermodal trip planner!

- Itineraries **mixing public and private modes**
- A crowdsourcing module to indicate if public transports are crowded
- Problems over each line are reported **in real-time**





## Buy and validate your Bus & Tram ticket!

- Complete your registration by activating a mode
- Accept the Terms & Conditions of this mode
- Ticket on app + connection included
- 2 types of validation: **Qrcode or NFC**



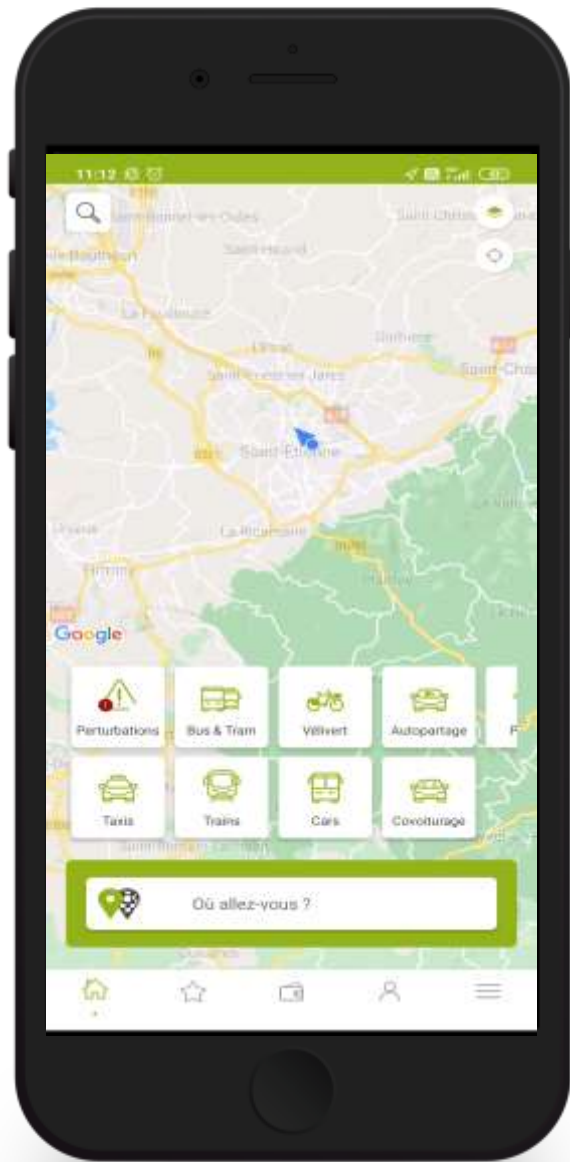
## Book a taxi and follow it on the map!

- Book wherever you are in the city or pre-book your cab
- Choose the ride that best fits your journey
- Call the driver and identify him
- Follow your taxi on the map!



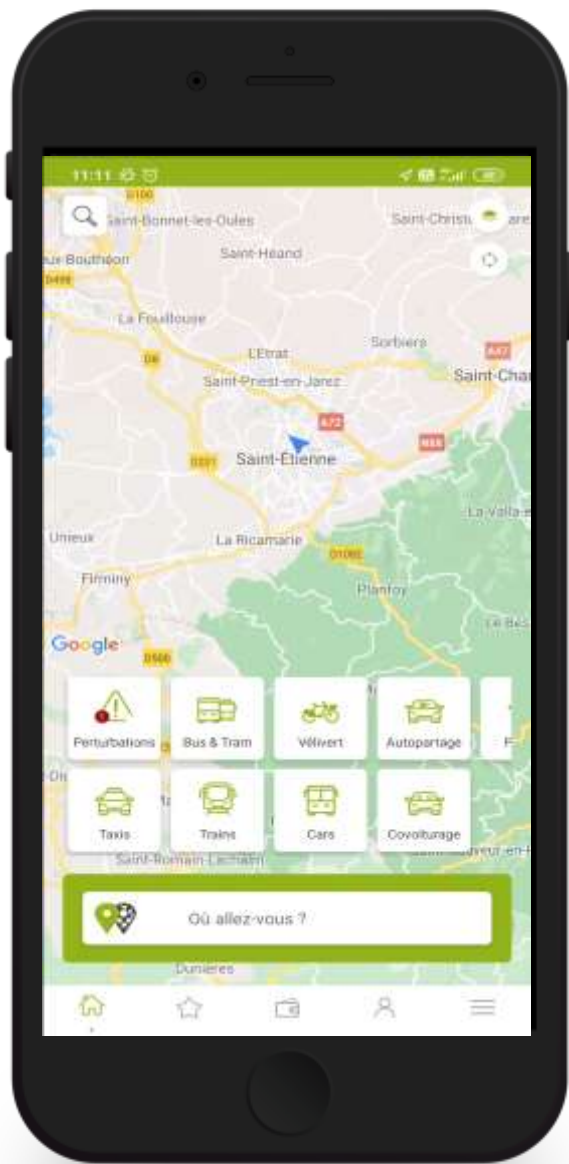
## Book a carsharing through the app!

- Select your station, the car size and check the dates
- Choose your favorite car and book it easily
- **Open the doors and enjoy your ride !**



## Plan your trip and rent your bike!

- Check the number of bikes and terminals available close to you
- Choose your favorite car and the Kms
- Open the doors and let's go



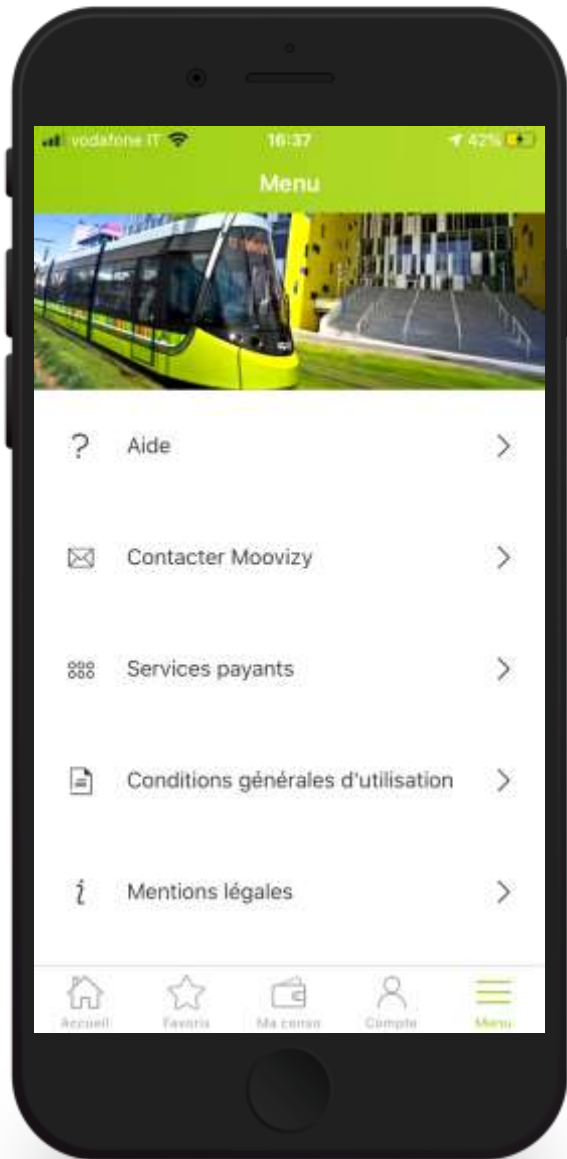
## Your train schedules in real time!

- Check the next departures and arrivals of your station
- Don't miss train delays and real-time information
- Soon, book your train ticket in-app!



Follow your consumptions in real-time + each month you receive your statement!

- Monitor your consumptions through your personal dashboard
- Quick access to your on-going tickets
- A monthly statement is sent and available in-app



## A unified call center to foster a seamless customer experience!

- A direct access to a unified Level 1 available 7/7!
- An in-app form to contact the call center
- A FAQ to have a quick access to frequent asked question

# THANKS