Our vision
The time is right for a new form of mobility, that…

… combines the possibilities of urban mobility

… is fun

… is sustainable

…and easily accessible.
Now we want to realize our vision!
Now we want to realize our vision!
General conditions and focus for yumuv

- pilot project for one year (till December 2021) and runs in Zurich, Basel and Bern.
- yumuv focuses on subscriptions
- After the pilot we want to answer the following questions (not conclusive):
  - How is "Mobility as a Service" (MaaS) used and by whom?
  - Does MaaS change travel behavior? If so, how? (e.g. private car ownership)
  - What needs to be considered for the future design of sharing bundles/subscriptions?
  - Which subscriptions meet with customer acceptance?
  - How do bundle users differ from pay-per-use users in terms of mobility behavior?
  - What does the exhaustion of the bundle quota look like?
The app is the key to urban mobility
Overview of all mobility options

Zoom in Tab on the scooter to unlock

Route planning and timetable

Routing and reserve the car
Integrations: We want to integrate these partners in yumuv. Some of them are already available in the app and a part of a subscription.
The yumuv mobility subscriptions are offered in various forms and are continuously adapted to customer needs.
PASSION LED US HERE
yumuv -- the next big leap for Mobility as a Service

SBB planen ein Abo für Zug, Trotinett und E-Bike – 200 Tester sind gesucht

yumuv

Top 5-Projekt beim VCÖ-Mobilitätspreis Österreich 2020
Customer Feedback

“yumuv is like Google Maps. Everything in one place - everything there.”

“It is tedious to have a separate app for each provider and to have to register each time. yumuv offers the perfect solution.”

“Yumuv makes sense - you can see the whole mobility offer around you on the map.”

“Early in the morning and late in the evening there are no good public transport connections. So I was already glad about a scooter.”

“With the yumuv subscription I benefit from better prices than without subscription.”

“The expenses for my mobility can be planned with the yumuv subscription.”
Next steps

- Promote Start in Basel with new mobility service provider (free floating Mobility Carsharing)
- Launch new bundles in Zurich with new mobility service providers (station based Mobility Carsharing)
- Launch yumuv in Berne in January 2021
- An initial data analysis (questions for the pilot, further development of subscriptions, …)
- Integration of further mobility providers in yumuv
Thank you for your attention!