



Book, travel, discover the world

● nugo ●

The new travel experience





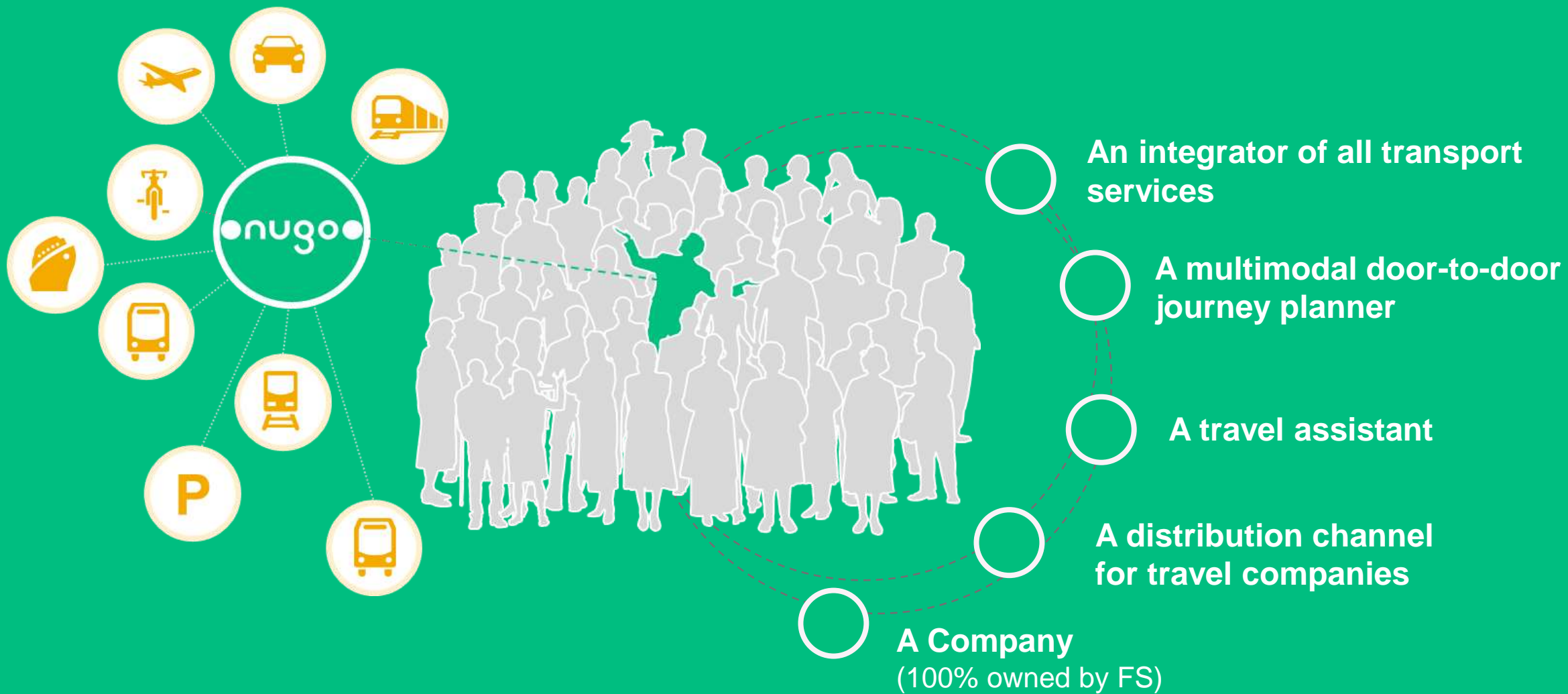
● nugo ●

Summary

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What is nugo today



What is nugo today | A multimodal travel platform to simplify the journey

Too many tools to plan the journey

Physical and digital



Nugo travel experience

Integrated mobility, purchasable in a single solution



- Train
- Ship
- Coaches
- Local Transit
- Parking
- Car rental
- Car sharing
- Bike sharing
- Taxi



Our value proposition | For customers and for partners



For our Customer

... **easily accessible**

the whole mobility service offer in a one-shot solution.

... **simple and fast**

the tickets are purchased with a single transaction.

... **practical and functional**

proximity services directly available on the home page.



For integrated Partners

... **flexible and easily accessible**

with tailor-made solutions.

... **economically sustainable**

simple model, without initial investments.

... **open and neutral**

pushing customer to use public transport.



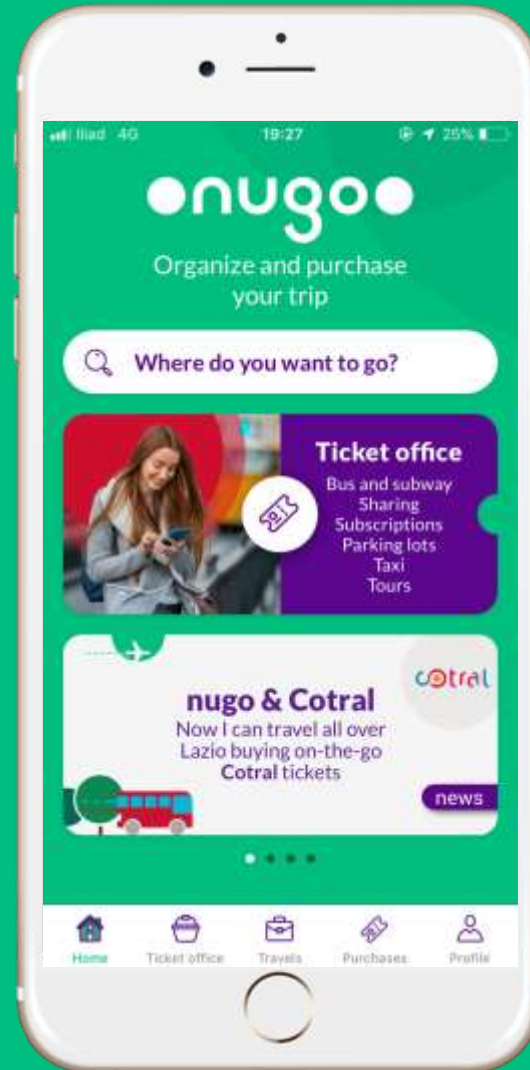
Our functionalities | More than a journey planner

Journey planner

All the transport offer accessible in a **single app**. **Plan your trip and buy with a click!**

Travel companion...

...**guides and supports the customer during the trip** by providing assistance and updated info on intermodal connections, delays, alternative travel option, etc.



Customer engagement

Simplifies the interaction with the customer through new communication tools (Survey, Chat, Community, ...)

Event solutions

In addition to helping you organize your travels, also **suggests different possibilities for recreation in your destination** for a complete and unique travel experience.



Our value proposition | Distribution and sale for service providers

Service Providers



Sales and Distribution Channel



Customer Experience

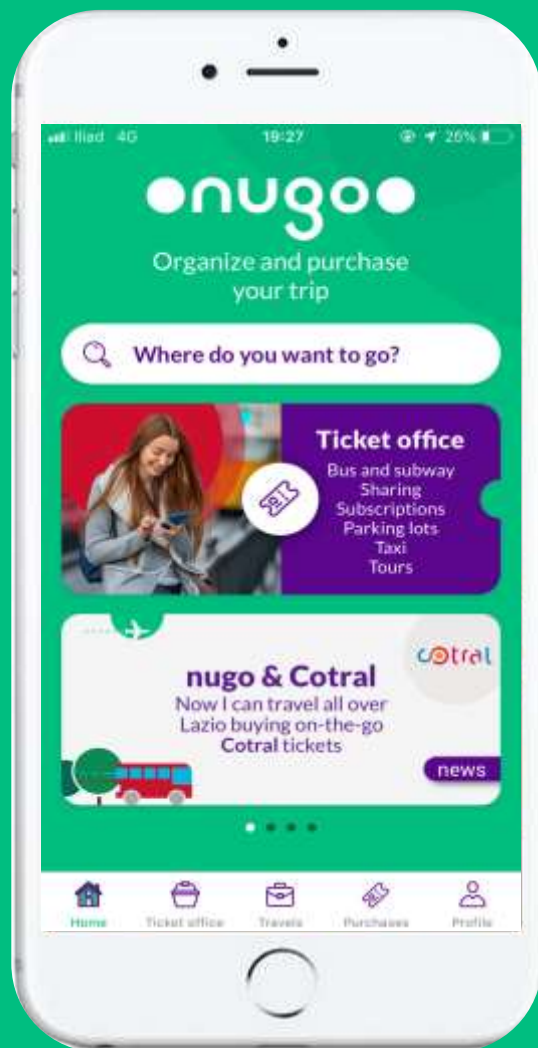
Information, Comparison, Payment and Travel Companion



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Our services



Multimodal integrated mobility

Collective transport services

Local public transport ✓

Rail transport ✓

Long Haul Coaches ✓

Maritime transport ✓

End - to - end services

Complementary services for individual mobility

Car sharing ✓

Bike Sharing ✓

Taxi ✓

Parking ✓

Destination Related

Tour, hotel, events, museum ✓





Our next challenges



Italian mobility offer total coverage

New Services and new Providers

Simplified access to digitalization for transport industry

Ticketing and data «harmonization» solutions

Destination related offering

A full travel experience: transportation and ancillary

