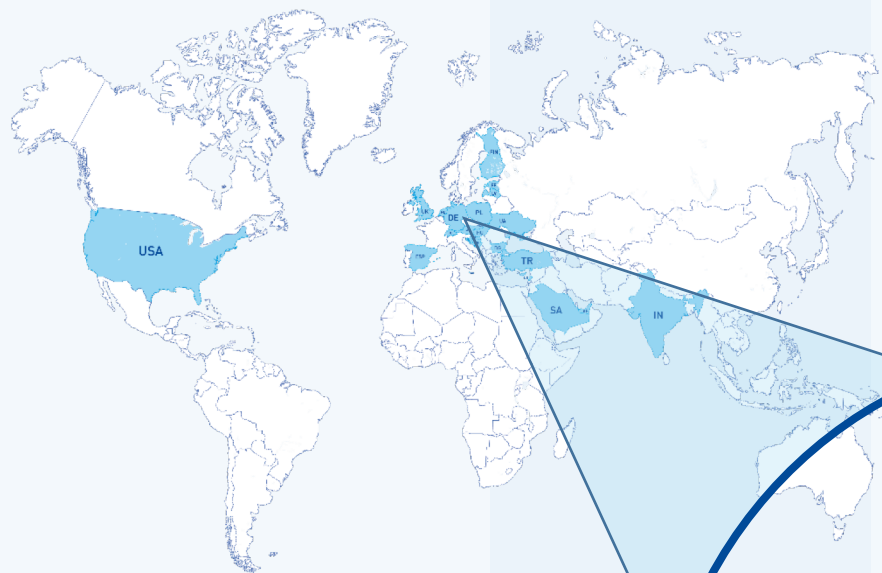




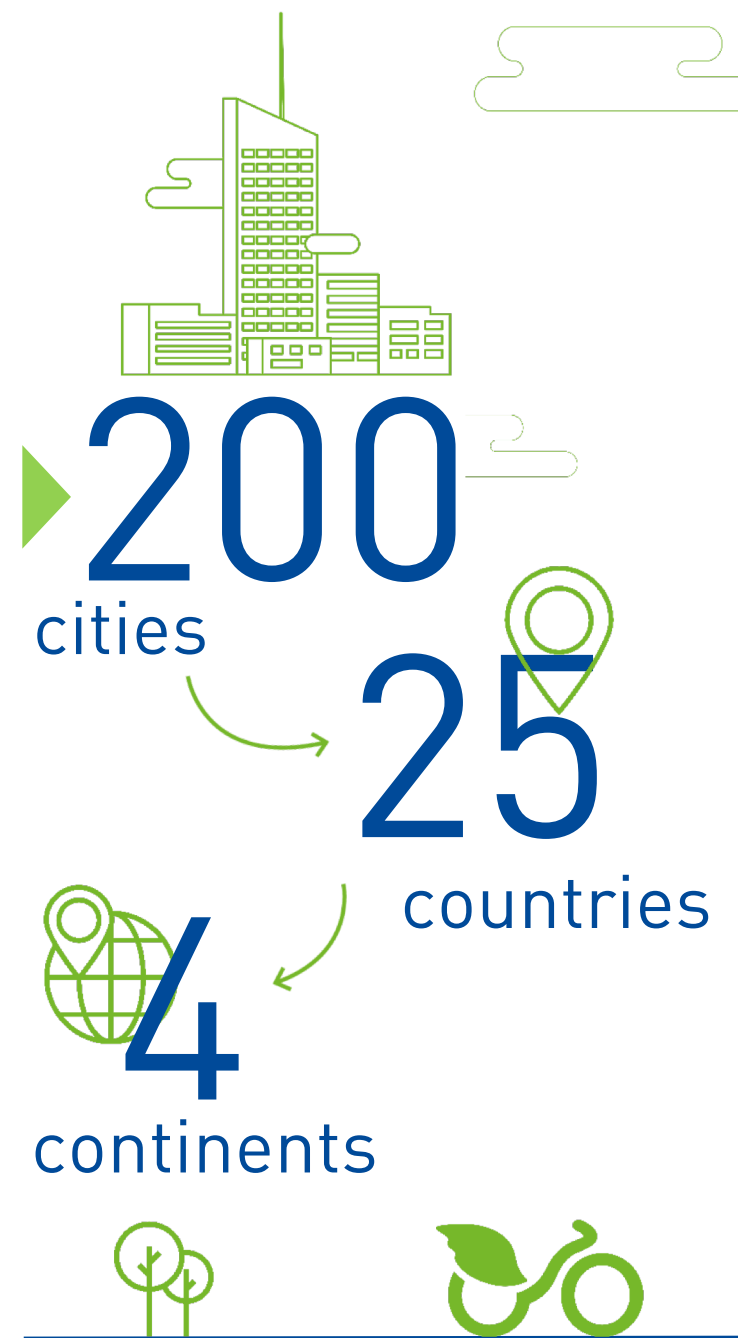
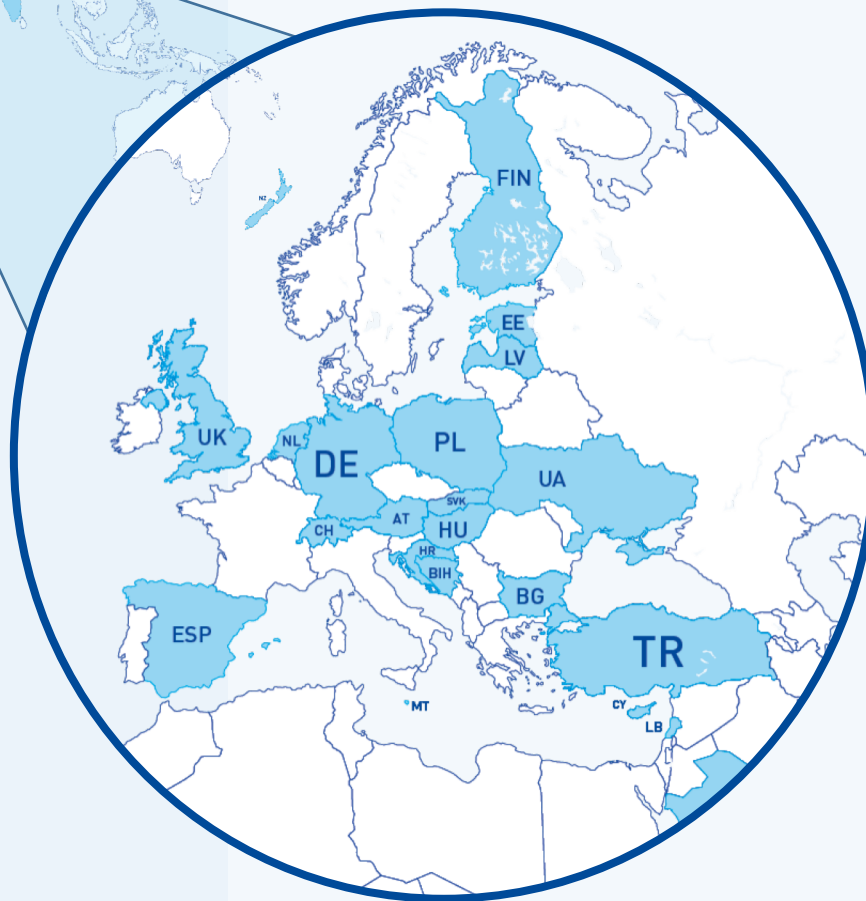
Bridging the gap between cycling and public
transport

Pietro Peyron – BD manager Italy

Jakub Giza – Director of systems development cycle @ Nextbike Polska



nextbike 
original bike sharing



VALUES & BENEFITS



FLEXIBLE

We do both: dock-less and station-based bike sharing. And we love to combine those two in hybrid systems: a free-floating area in the city center and rental stations at highly frequented spots.



COMPATIBLE

We tailor our schemes for Smart Cities. Bike sharing should be an integral part of the public transport infrastructure. Our interfaces provide integration solutions for Mobility-as-a-Service platforms and transport Smart Cards.



RELIABLE

We are taking care of our users and bikes. Our service team ensures that the bikes are always roadworthy and rebalanced on a daily basis. Customer service is available 24/7 by phone, e-mail and app support.



QUALITY-ORIENTED

We are manufacturing in Germany. Our standards are inherently high when it comes to robustness and sustainability of our products. We exclusively use premium components which are fully compliant with relevant ISO norms.

THE NEXTBIKE APPROACH – STIMulate multimodal mobility through cooperation

SYSTEM INTEGRATION

- Full API for MaaS Applications
- Compatible with every Smart Card

TARIFF INTEGRATION

- Membership packages for PT customers offering 30 min free / trip

INFRASTRUCTURE INTEGRATION

- Streamlined station infrastructure with wireless return detection (geo-fencing)
- Bespoke and flexible BS systems

MARKETING INTEGRATION

- Added value for PTO's mobility portfolio towards clients
- Joint campaigns and cross promotion

THE WORLD'S FIRST FULLY INTEGRATED BS SYSTEM

- Launched in 2015 by KVB and nextbike
- 1450 bikes in 100 stations (KVB hubs) in an hybrid system
- Seamless solution
- Catchment area of PT increased
- Increase attractiveness of PT

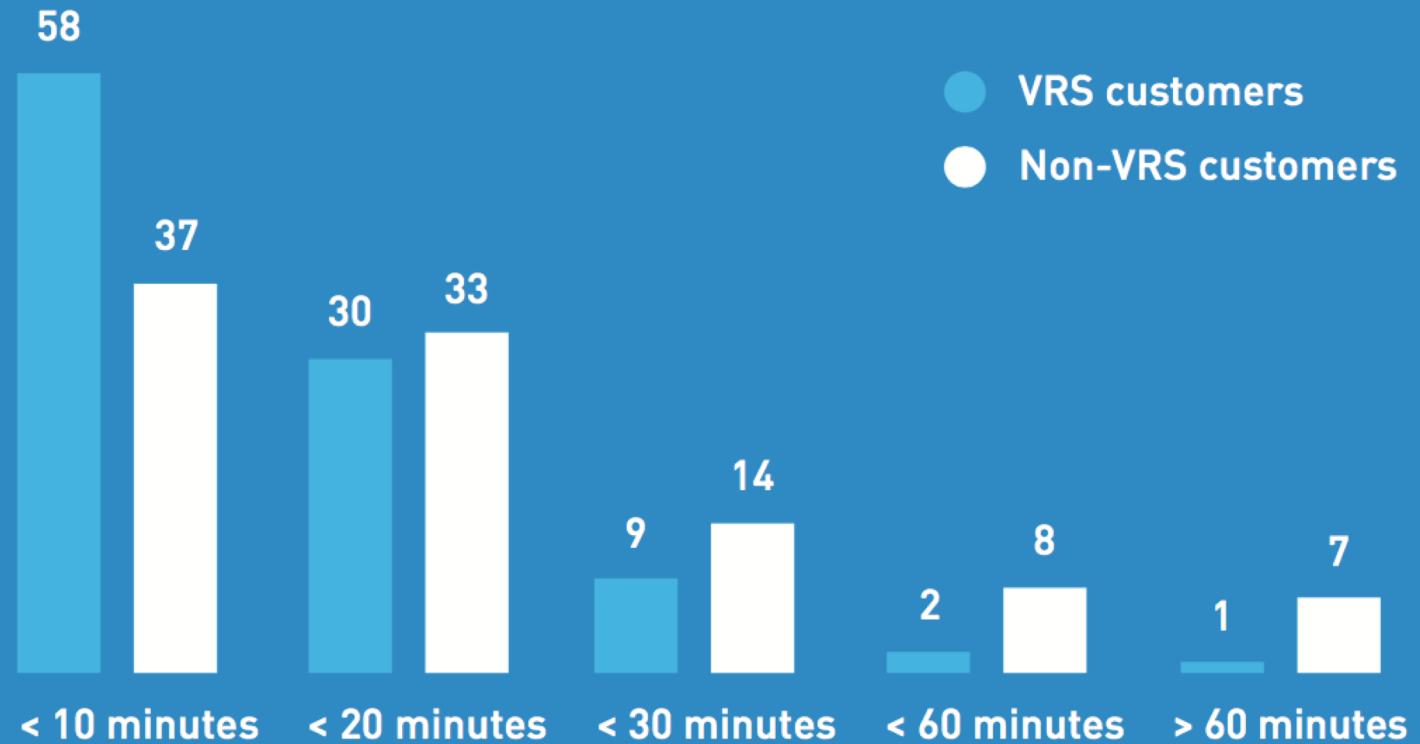


FIRST/LAST MILE SOLUTION

- 90% Trips done by PT customers
- 10,5 min average trip duration of KVB customer
- 21,2 min average trip duration of other users



DURATION OF TRIPS IN %



BIKE SHARING IN POLAND

Poland

- Over 60 cities with bikesharing systems,
- In most cities, they pay for service and free driving time for users. The bike is treated as a public service financed by municipal taxes,
- Cities announce tenders for a period of 1 to 4 years.
- Nextbike with 47 systems in Poland is the market leader
- Nextbike Polska experience: bike stations at railway stations are among the most popular in the systems

Nextbike in Poland

- Over 17 thousand bicycles available in all systems Nextbike
- Over 41 million loans since 2011
- 14 million loans in 2018
- 9 types of bicycles in urban systems (third and fourth generation)

NEXTBIKE POLSKA

- No. 1 on the market with 47 systems in 2018



> 2200
STATIONS



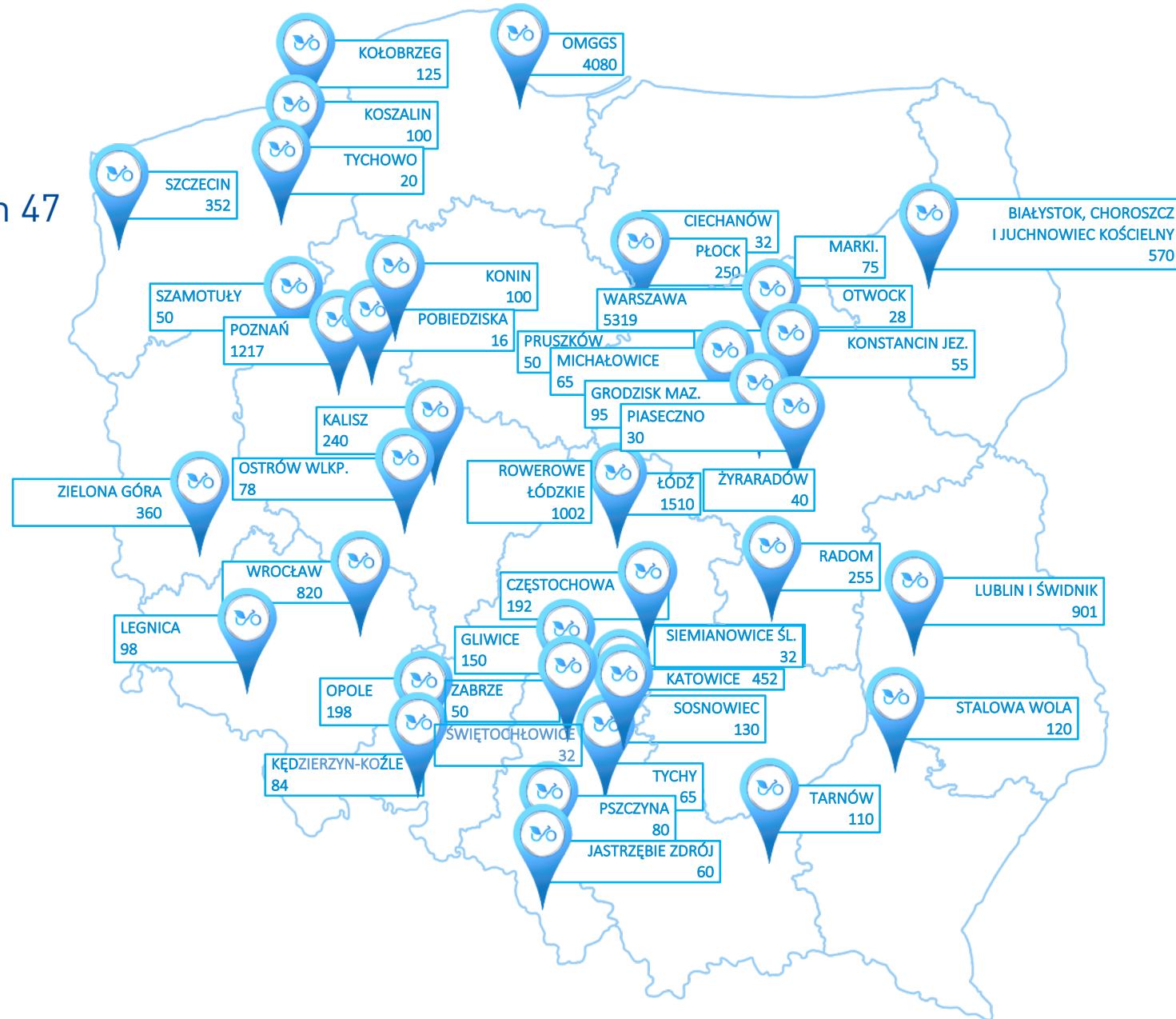
> 17 000
BIKES



> 1 800 000
USERS



> 41 000 000
LOANS

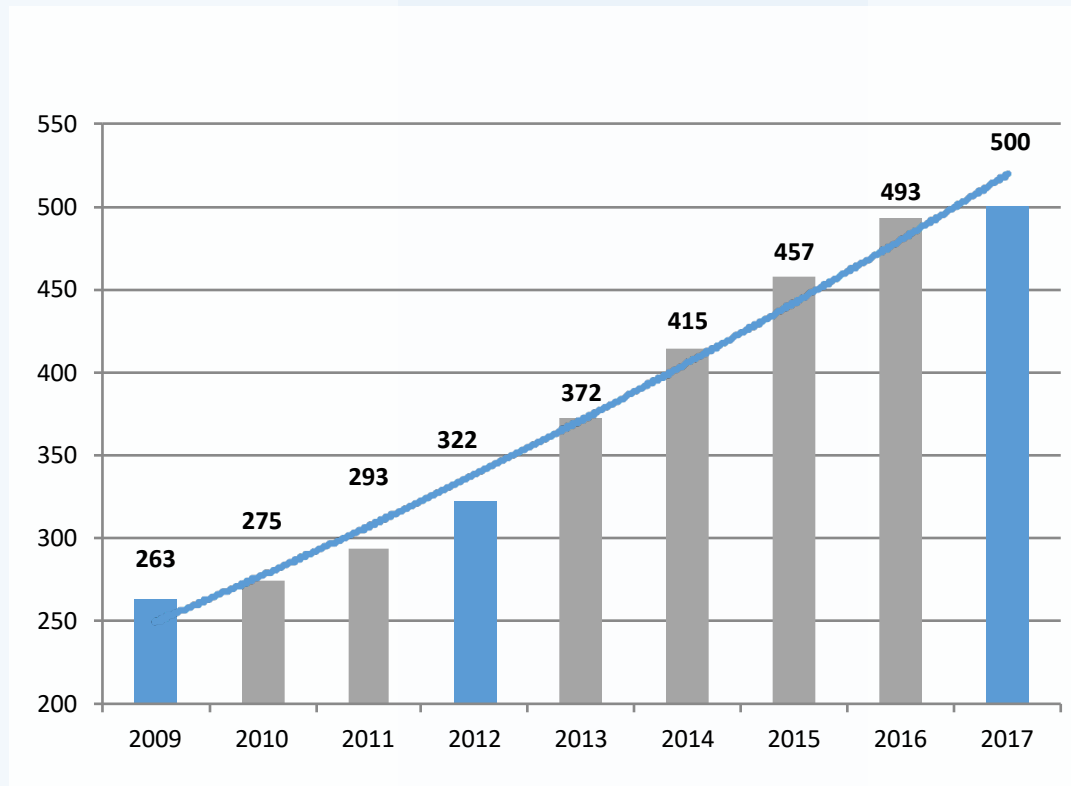


VETURILO WARSAW PUBLIC BIKE

- The 5th largest system in Europe
- The first system in Poland with ebike
- Over 5,300 bicycles, including electric, tandems, and children's bikes
- Over 370 stations, including over 40 sponsorship stations
- Over 700,000 users
- Over 6 million loans 2018, on average 25,000 loans a day
- A total of 20 million loans since 2012



VETURILO WARSAW PUBLIC BIKE

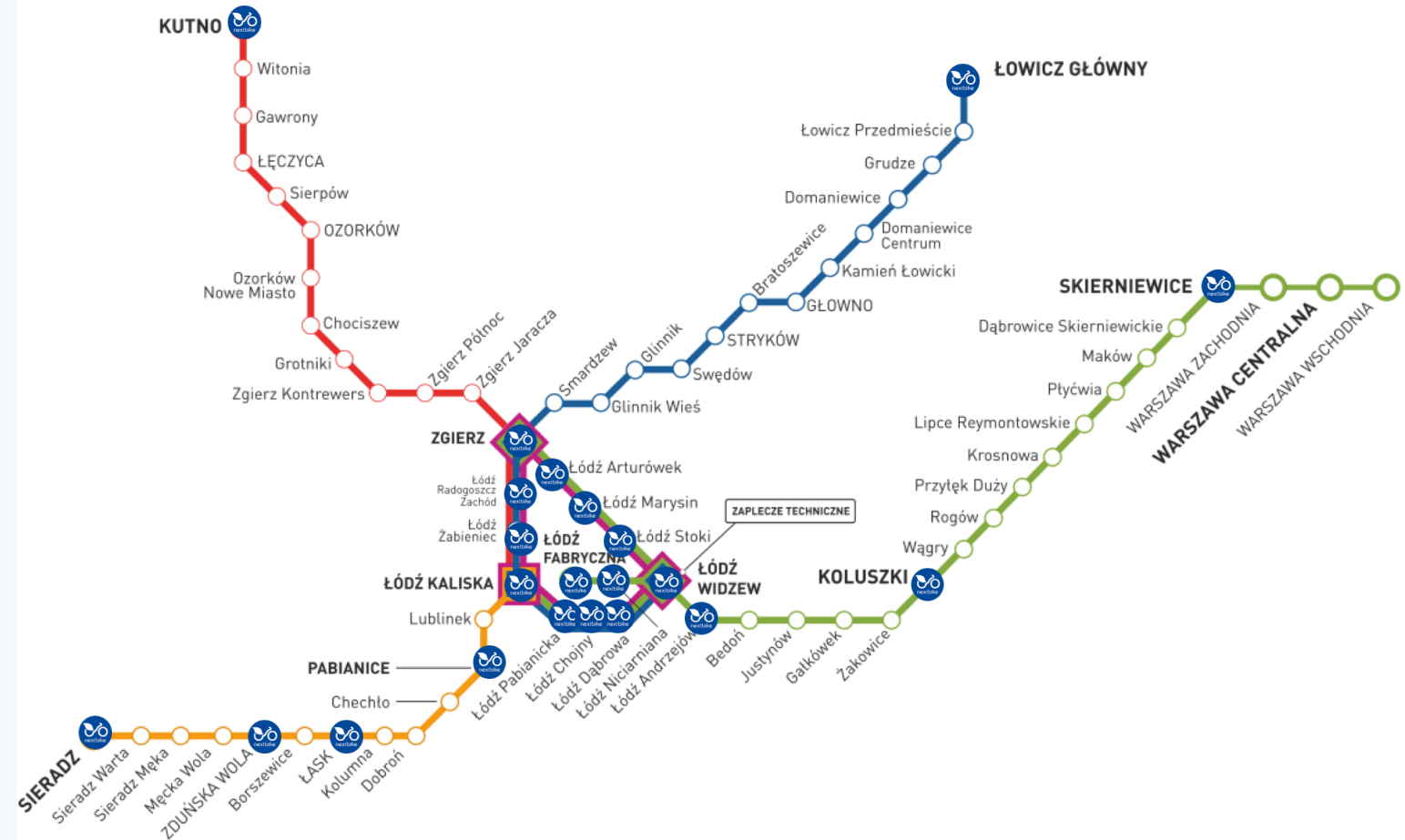


- Nearly 200 km of tracks from the start of Veturilo in 2012
- Increase of bicycle traffic by 40% in the period from 2015 to 2017. After the expansion the system, the share of Veturilo increased from 6.5 to 12.4% (every 8th bike driven around Warsaw is Veturilo)
- The city allocates rental revenues to infrastructure (PLN 3 million in 2017)

Rowerowe Łódzkie (Bicycle Lodz)

- Start November 2018 (The region bought equipment from the EU project)
- 10 cities in one system
- 1002 4th generation bikes
- 125 parking lots, in each city, parking lots at railway stations and in key city points
- Hybrid return system - return outside parking costs PLN 5.
- 1 094 822 inhabitants in the area of the system operation (incl. Łódź)

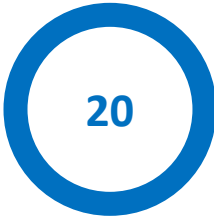
The first in Poland bike-train-bike project with 1002 bicycles of the 4th generation in 10 cities connected by Łódź Agglomeration Railway



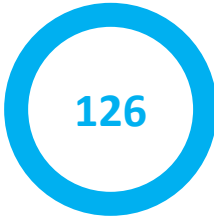
KOLUSZI – LOCATIONS OF BICYCLE PARKING LOTS



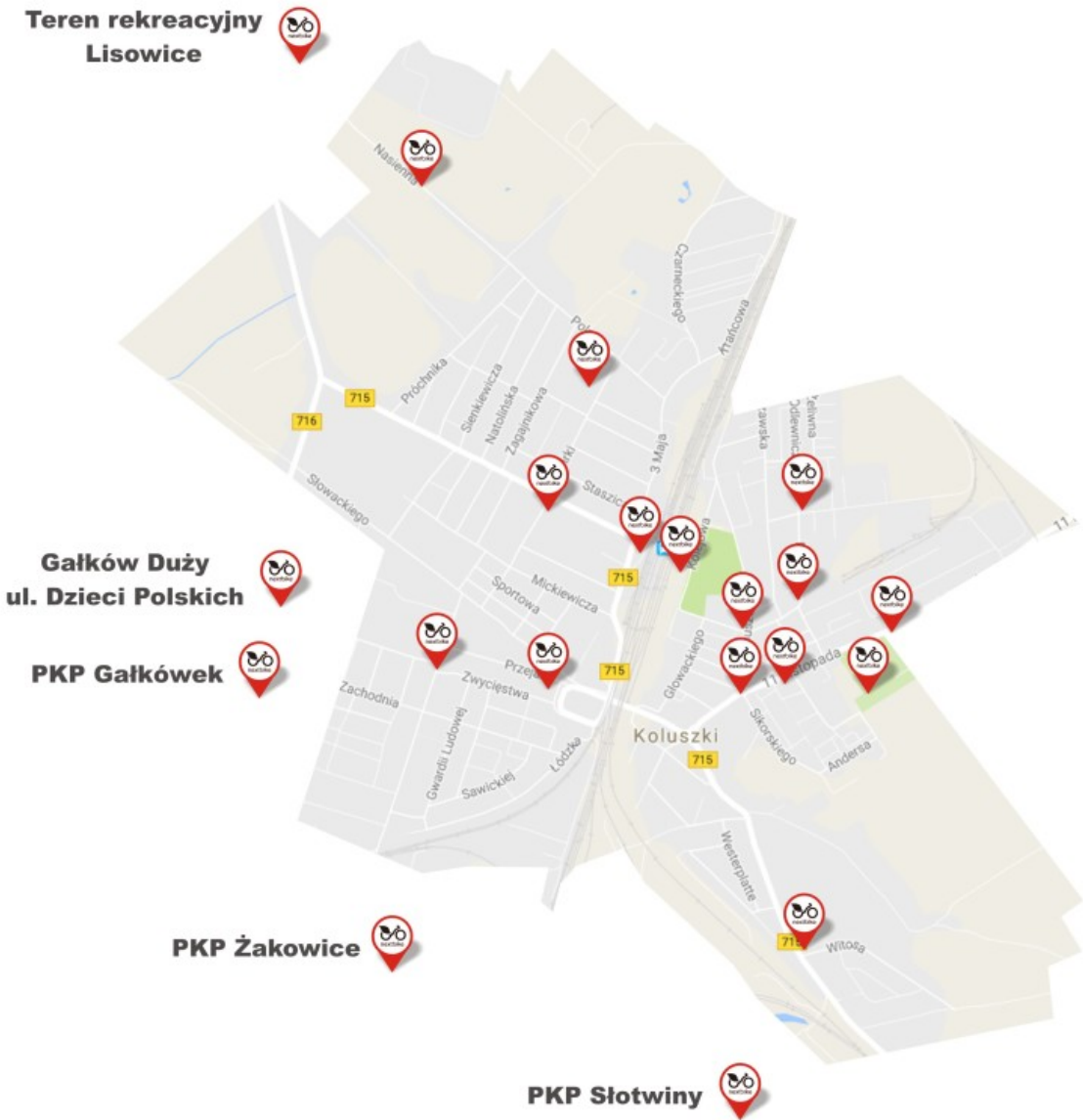
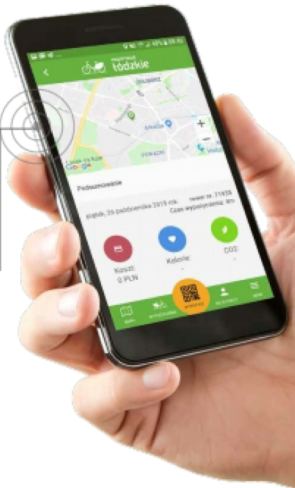
Citizens



Stations



Bikes



nextbike

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