E-Scooter Revolution: The French Experience

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General Manager France & Italy
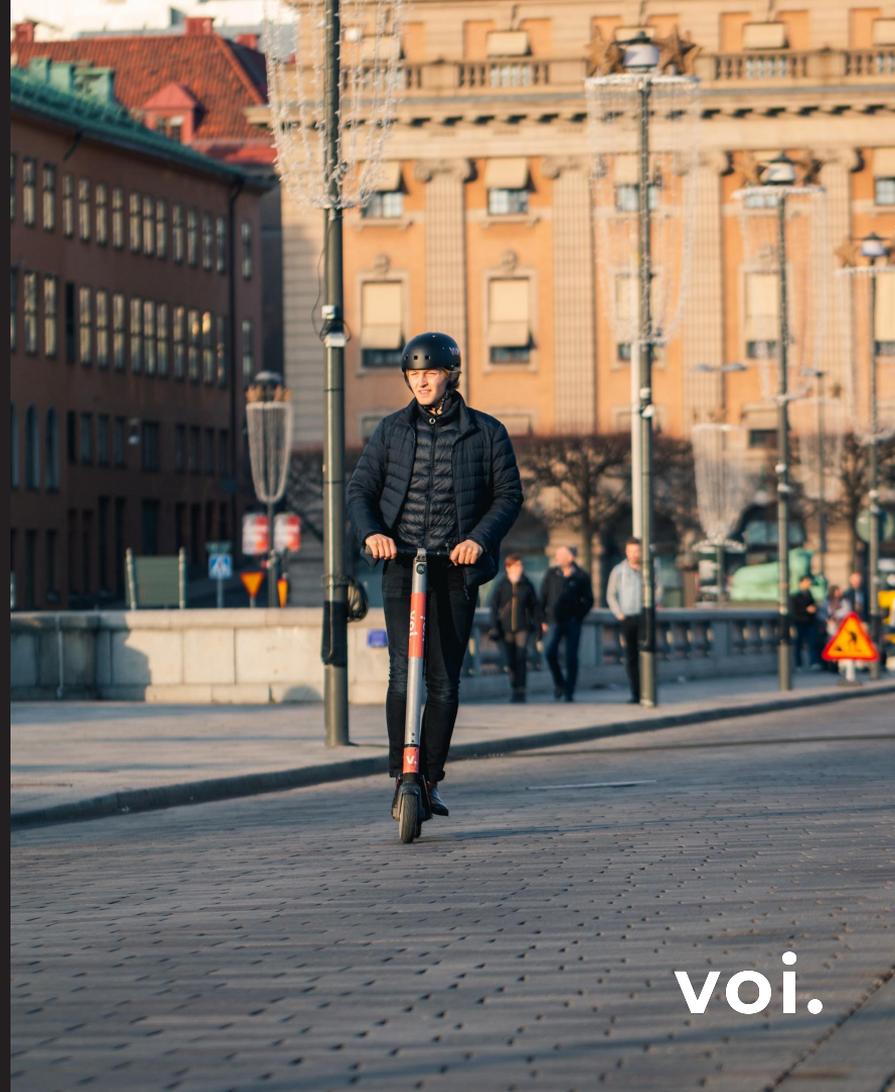
@voiscooters

voi.

Vision.

A future with cities made for living.

Cities free from noise and pollution.

voi.

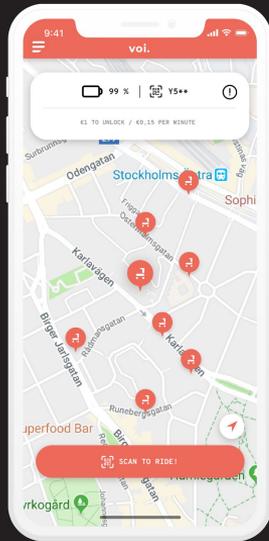**VOI** is bringing shared electric scooters to the streets of **Europe.**

Jump on a scooter anytime and ride anywhere in the city within minutes - all **free from emissions and noise.**

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Three simple steps to VOI.

STEP 1.

STEP 2.

STEP 3.

FIND A VOI NEARBY.

PRESS RIDE BUTTON.

SCAN VOI QR CODE.

We move fast.

- 26 cities

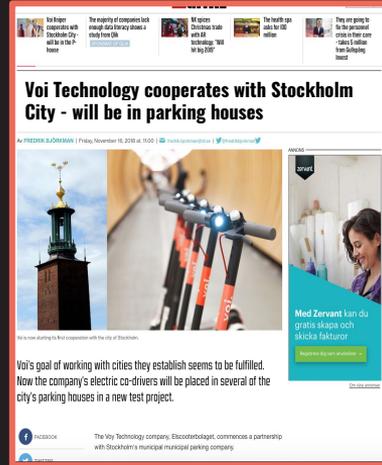- 4 000 000+ rides

- 7 500 000+km

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The VOI model

1. Greenlight cities

2. Working with cities

3. Local partnerships

4. VOI community

→ Individual solutions are possible from integration into wider transportation schemes to campaigns on safety education

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Greenlight cities

- **Currently live in Paris, Lyon, Marseille and Bordeaux**

- **Operate in compliance -** *Bordeaux parking control*

- **Pilot together -** *Marseille pilot*

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Working with cities

- **Sharing data and insights** - *Lyon monthly reports*

- **Signed codes of conduct -** *Paris code of conduct*

- **Working together on safety -** *Lyon safety event*

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Local partnerships

- SNCF train stations pilot

- Guppy - clean the Seine river

- Formula E race track

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VOI community

- VOI Club & popups

- VOI Lounge

- AXA insurance

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Help us transform urban mobility.

- Own less, share more.

- Change the way we see cars.

- Be part of this **VOI**age & choose a green way to go.

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One day in Paris

Video

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