

25th NOVEMBRE

**14.00-17.00 THE MOBILITY MANAGER AT THE HEART OF THE
TRANSITION: BUSINESSES, PUBLIC TRANSPORT, AND
INSTITUTIONS IN DIALOGUE**

Plenaria

Organized by ASSTRA (Italian Public Transport Association), in collaboration with the MIT (Ministry of Infrastructure and Transport) and ANCI (National Association of Italian Municipalities)

The event highlights the Mobility Manager as a strategic figure for home-to-work commuting, integration with public transport, and corporate and territorial sustainability. The program includes an institutional discussion on national policies and territorial coordination, with the involvement of the Ministry of Infrastructure and Transport, ANCI (National Association of Italian Municipalities) and the Area Mobility Managers; the presentation of ASSTRA Guidelines on competencies, governance and professional autonomy, and a session of concrete case studies dedicated to the best collaboration experiences between companies, public transport operators and local territories.

➤ Detailed agenda to be determined